

POPCORN SALE



WHY SELL POPCORN?

- Easy and turn-key way to fund your Unit's program
- Helps families pay for their Scouting Adventures.
- Scouts learn life lessons by "earning their own way."
- Amazon Gift Card Prizes!
- Sell online to friends and family out of town.
- App allows ALL Scouts to accept Credit Cards.
- Show-n-sell locations secured by Trails-End and available for sign-up directly from the app!



CALENDAR

Virtual Leader Training: 9:30am Saturday, July 19th
 Virtual Leader Training: 7pm Tuesday, July 22nd

Orders Due: Sunday, Aug 10
 Order Pickup: Thursday, Aug 21
 Continuous replenishment offered as needed
 Second Order Due: Sunday, Sept 7
 Second Order Pickup: Thursday, Sept 18
 Final Payments Due: Friday, Dec 2
 Gathering of Heroes: Saturday, Jan 31

COMMISSION STRUCTURE

- 30% - Base Rate
- +1% - Attend either Virtual Unit Leader Training
- +2% - Join the GAC Popcorn Community on Facebook and submit a photo of unit Kick-off to the page by Aug. 30th
- +1% - For unit participation in online, wagon, and store-front sales (all three methods)
- +1% - Average Scout sale of \$500 based off of Oct. 1 Scoutbook Roster
- Online Direct Sales are 30%

Gathering of Heroes Celebration!

Our top 50 selling Scouts will be invited to the Gathering of Heroes party on Saturday, Jan 31st.



The Gathering of Heroes includes tons of super hero themed fun and excitement!



Patches!

- Scouts will receive a patch for selling at least one item!
- Scouts will earn a special patch for receiving \$250 in American Heroes donations!

www.1bsa.org/popcorn

