



Recruitment Event Flyer Order Form

(Submit at least 15 days in advance)

District: _____ Pack / Troop / Crew # _____ or New Unit

Today's Date: _____ Date Flyers Needed: _____

of Cub Flyers: _____

of Cub Stickers: _____

of Scouts BSA Flyers: _____

Boy Troop Girl Troop

of Venturing Flyers: _____

Co-ed Crew Boy Crew Girl Crew

Flyer Information: (all fields are required)

Sign-up Night / Date: _____

Time: _____

Location / School: _____

Address: _____

City: _____ Zip: _____

Unit Contact Name: _____

Phone: _____

Email Address: _____

Date of Cub Scout Parent Orientation: _____

District Facilitator: _____

Additional Notes to put on flyer:

FACEBOOK ADVERTISING – To assist our Packs in their fall recruitment efforts, we will be providing 14-day paid Facebook advertising for every elementary schools Sign-up Night. A digital pin will be dropped on the address of the elementary school and any person who enters the radius of the pin who is in our target audience will see the event show up in their Facebook newsfeed. The advertisements will list the school by name, with contact information for the local leaders. This will be automatically completed based on the information on **THIS FORM**. Because of the costs associated with printing flyers, stickers and Facebook advertising, once this form is submitted the Date **CANNOT** be changed. Forms must also be submitted at least 15 days in advance, sooner is better.

Families are significantly more likely to sign-up if they are invited back to their local elementary school vs a church or other location. Knowing this, to qualify for the paid advertising, your Sign-up Nights must be held at the local elementary school. Please note that the Sign-up Night is different from the parent orientation meeting, see www.1bsa.org for more info.

Remit Form to Heather.Mayfield@scouting.org