



Recruitment Event Flyer Order Form

District: _____

Pack / Troop / Crew # _____

New Unit

Today's Date: _____

Date Flyers Needed: _____

of Cub Flyers: _____

of Cub Stickers: _____

of Scouts BSA Flyers: _____

Boy Troop

Girl Troop

of Venturing Flyers: _____

Co-ed Crew

Boy Crew

Girl Crew

Event Information: (all fields are required)

In-Person Event or Virtual Event

Virtual Event URL: _____

Sign-up Night / Date: _____

Start Time: _____

End Time: _____

Location / School: _____

Address: _____

City: _____ Zip: _____

Unit Contact Name: _____

Phone: _____

Email Address: _____

I authorize this information to be used on printed flyers, stickers, and Facebook event advertising

Date of Cub Scout Parent Orientation: _____

District Facilitator: _____

Additional Notes to put on flyer:

FACEBOOK ADVERTISING – To assist our Packs in their fall recruitment efforts, we hope to provide 21-day paid Facebook advertising each elementary school's Sign-up Night. A digital pin will be dropped on the address of the elementary school and any person who enters the radius of the pin who is in our target audience will see the event show up in their Facebook newsfeed. The advertisements will list the school by name, with the contact information above. This will be automatically completed based on the information on **THIS FORM**. Because of the costs associated with printing flyers, stickers and Facebook advertising, once this form is submitted the Date **CANNOT** be changed.

Once the facebook event has been created, the person listed above will receive a link to the URL. We encourage you to share this with your families and encourage them to share this with others. Families are significantly more likely to sign-up if they are invited back to their local elementary school vs a church or other location. Knowing this, to qualify for the paid advertising, your Sign-up Nights must be held at the local elementary school. Please note that the Sign-up Night is different from the parent orientation meeting, see www.1bsa.org for more info.

Remit Form to Carol.Ashworth@scouting.org