Recruitment Event Flyer Order Form

District: ______________________

Pack / Troop / Crew # _______ 

Today's Date: __________

Date Flyers Needed: __________

# of Cub Flyers: __________ 

# of Cub Stickers: __________

# of Scouts BSA Flyers: ________ 

# of Venturing Flyers: ________

 Boy Troop    Girl Troop

 Co-ed Crew    Boy Crew    Girl Crew

Event Information: (all fields are required)

 In-Person Event   or    Virtual Event

Virtual Event URL: _______________________________

Sign-up Night / Date: __________

Start Time: __________

End Time: __________

Location / School: __________

Address: __________

City: _________________________

Zip: _________

Unit Contact Name: __________

Phone: __________

Email Address: ___________________________

 I authorize this information to be used on printed flyers, stickers, and Facebook event advertising

Date of Cub Scout Parent Orientation: __________

District Facilitator: __________________________

Additional Notes to put on flyer:

FACEBOOK ADVERTISING – To assist our Packs in their fall recruitment efforts, we hope to provide 21-day paid Facebook advertising each elementary school’s Sign-up Night. A digital pin will be dropped on the address of the elementary school and any person who enters the radius of the pin who is in our target audience will see the event show up in their Facebook newsfeed. The advertisements will list the school by name, with the contact information above. This will be automatically completed based on the information on THIS FORM. Because of the costs associated with printing flyers, stickers and Facebook advertising, once this form is submitted the Date CANNOT be changed.

Once the facebook event has been created, the person listed above will receive a link to the URL. We encourage you to share this with your families and encourage them to share this with others. Families are significantly more likely to sign-up if they are invited back to their local elementary school vs a church or other location. Knowing this, to qualify for the paid advertising, your Sign-up Nights must be held at the local elementary school. Please note that the Sign-up Night is different from the parent orientation meeting, see www.1bsa.org for more info.

Remit Form to Carol.Ashworth@scouting.org