Hey everyone, I’m John Doe with Pack 123 and I’m here to invite all of you to become a Cub Scout! We're going to play a little game to help teach you what activities Cub Scouts do! This game requires no talking. Are you ready? Ok, raise your hand if you like to_________. (Go swimming, Go Camping, Go Fishing, shoot bb-guns, learn about animals, shoot bows and arrows, rock climb etc.)

These are all things that Cub Scouts do! And we want each of you to become a Cub Scout!

So, tonight at 7:00pm, right here in your school cafeteria you can sign up to be a Cub Scout! I’m going to give each of you a sticker and a flyer that has all the information on it. Once again, it’s tonight at 7:00pm, right here in your school cafeteria. So, when you get home, show your parents this sticker and flyer and tell them that you “want to be a Cub Scout!”

Thanks everyone and see you tonight!
Step 3: Hold Sign-up Night(s) at each Elementary School
1. Welcome each family as they arrive and provide them with:
   a. BSA Youth Application / Boy’s Life Mini-Mag / Greater Alabama Council New Parent Guidebook
   b. Pack Information Flyer (created in advance) which includes:
      i. Date, time, & location of the Parent Orientation Meeting
      ii. Pack’s basic information: Chartered Org / Pack meeting dates / Key contact information
      iii. Pack’s Program Calendar with pictures
      iv. How the Pack funds itself (popcorn, camp-cards)
2. Answer any questions they might have.
3. Collect their paperwork and fees for BSA membership and Boy’s Life Magazine.
   a. Check applications for parent signature, youth birth date, grade, and Boy’s Life box checked
   b. Parent birth dates are required for Lion & Tiger adult partners
   c. Ensure they are signed by the unit leader

Key points:
- Put some time and energy into your Pack’s information flyer. Make is look fun and exciting with lots of good info.
- Bring a few things to showcase Pack activities and fun stuff such as Poster-board, photographs, etc.
- Remember that families should be in-and out in less than 10 minutes. This meeting is just for them to register.
- You’ll only need 1 to 3 volunteers to run each Sign-up Night which will allow you to hold one at each Elementary School. We know that parents are significantly more likely to show up if the Sign-up Night is at their child’s school.
- If for some reason a family doesn’t sign-up, COLLECT their application or their contact information for follow-up and provide them with the information for the parent orientation.
- If desired, families can register and pay online via beaScout.org. Pack’s unique URL found on my.scouting.org.

Step 4: Turn-in Paperwork & Receive your Free Cub Scout Handbooks
- Turn-in the paperwork and fees to your District Executive or to the Scout Office and receive your Free Cub Scout Handbooks for all new Scouts that registered.
- Ensure this is done prior to your Parent Orientation Meeting so that you can hand them out that night

Step 5: Hold your Parent Orientation Meeting
Very Important! Don’t skip this. This meeting should happen within a week of your Sign-up Night(s) and will increase family retention and fill vacancies in Pack leadership.
- Ensure every new family is re-invited via both e-mail and a phone call the day before. Include families that did not join but needed to be followed up with.
- Room set up: 1 den per table using the den table-tents.

Parent Orientation Program
1. Greeters meet families as they arrive and direct them to the appropriate den (table-tent)
2. Opening Ceremony
   a. Start on time – introduce pack leadership
   b. Explain and demonstrate the Cub Scout Salute
   c. Conduct Flag Ceremony
3. Begin Parent Presentation (see Unit Presentation to Parent PowerPoint / it can be read, instead of shown)
   a. Welcome them to the Pack / What is Cub Scouts / This is what we will do this year
   b. Share info on Fishing Derby’s / Fall Camping Opportunities
   c. Cub Activity – Bobcat Badge (Activity Leaders take youth to work on Bobcat Badge or other Fun activity)
   d. Share Pack Organization / Dens / Uniforms / Parent Involvement & Adult Training
   e. Share other Important Pack Information
   f. Share the Pack’s funding plan (popcorn, camp-cards) / FOS
4. Recruit Vacancies in pack leadership using the Magic Circle & provide new adults with BSA applications.
5. Answer questions and close the meeting
   a. Have youth share what they have learned: Show Scout Sign & recite the Scout Oath & Law
   b. Ensure every family receives their Cub Scout Handbook and Rocket Kit
   c. Make sure everyone leaves with contact information and the next meeting date
   d. Fill out the den roster carbon copy form and give copies to Den Leaders & the Cub Master